

**Bowers Realty & Investments**<sup>®</sup> Sales Associates are ethical, forward-thinking and results oriented professionals who take a pro-active approach to real estate; therefore, agents can be sure they will have the best tools and training to accomplish any job.

**Bowers Realty & Investments**<sup>®</sup> clients have total confidence that they are dealing with a real estate professional who is committed to providing the highest level of service and integrity.

Through working with a member of the **Bowers Realty & Investments**<sup>®</sup> family, customers benefit from a variety of programs, services and procedures created specifically to meet the demands and needs of people in every corner of the world.



If you've ever thought about being a Real Estate Agent or if you are currently a "struggling agent," we have an exciting opportunity for you.

At **Bowers Realty & Investments**<sup>®</sup>, our number one client is "YOU," the individual sales associate who entrusts his or her career and future to our firm. With this thought in mind, we always strive to provide the best products, services and training available in the real estate industry. Also, through an environment of teamwork and professional integrity, **Bowers Realty & Investments**<sup>®</sup> provides as much "one-on-one" personal management and assistance as may be needed to insure your success.

**Bowers Realty & Investments**<sup>®</sup>, through an effective delivery system, seeks to provide a multitude of real estate services to the public. These real estate services are of superior quality and executed in the most efficient manner possible to the absolute satisfaction of its customers/clients.

**Bowers Realty & Investments**<sup>®</sup> strives to recruit, train, and develop a sales force committed to promoting an image of high standards, professionalism, and achievement. Through a deliberate business plan, **Bowers Realty & Investments**<sup>®</sup> seeks to attain a substantive market share utilizing its unique delivery system.

A handwritten signature in black ink, appearing to read 'Darralyn C. Bowers'.

Darralyn C. Bowers  
Broker, CRB, GRI



**Career Opportunities**  
**Available for**  
**Individuals Seeking**  
**Financial Success!**

17277 W. Ten Mile Road  
Southfield, MI 48075  
Office: (248) 557-1200  
Fax: (248) 557-2060

E-mail: [dbowers1@ameritech.net](mailto:dbowers1@ameritech.net)  
Website: [www.bowers-realty.com](http://www.bowers-realty.com)





## Nature of the Business

One of the most complex and important financial events in people's lives is the purchase or sale of a home or investment property. Because of this complexity and importance, people usually rely on the expertise of real estate professionals for guidance when buying or selling real estate.

Real Estate Professionals must have a thorough knowledge of the real estate market in their community. They must also know which neighborhoods meet a client's needs and budget.

Real Estate Professionals must be ready to meet the tremendous responsibility involved in guiding clients through their real estate ventures. Customers and clients who seek the services of a Real Estate Professional are deserving of an individual who has completed an interactive training program designed to deliver excellent services. All **Bowers Realty & Investments**<sup>®</sup> associates participate in ongoing, in-service training programs to maintain the quality of **Bowers Realty & Investments**<sup>®</sup> services.

At **Bowers Realty & Investments**<sup>®</sup>, each Sales Associate commits to maintain and improve the reputation the company has built over the last 40 years serving the Detroit Metropolitan Area.

If a Sales Associate is selected to join the **Bowers Realty & Investments**<sup>®</sup> Family, he/she has demonstrated:

- A willingness to learn,
- A desire to achieve excellence, and
- A commitment to quality service.

Each of the above criteria are required if one seeks Real Estate as a career option with **Bowers Realty & Investments**<sup>®</sup>.

**Bowers Realty & Investments**<sup>®</sup> Sales Associates aren't just a number. The Management Team commits time and money to afford opportunities to those individuals selected to join our organization.



A combined personalization pinnacle of classroom training and actual "hands-on" field training has produced an established track record of top performing Real Estate

Agents whose success patterns have characterized and dominated the Metropolitan Detroit Real Estate Market.

At **Bowers Realty & Investments**<sup>®</sup>, we **INITIATE** versus **IMITATE**. Innovative strategies and techniques provide that edge that translates into enhanced techniques, greater market share, and higher income for **Bowers Realty & Investments**<sup>®</sup> Sales Associates.

At **Bowers Realty & Investments**<sup>®</sup>, we make the 90-day commitment: If a "Rookie Sales Associate" invests his/her time wisely, within 60 to 90 days closings are taking place and a successful career is under way.

At **Bowers Realty & Investments**<sup>®</sup>, we believe that New Sales Associates require the following to be successful:

- Quality Training
- Sales Experiences
- A Competitive Learning Atmosphere
- Enhanced Income Opportunities

At **Bowers Realty & Investments**<sup>®</sup>, there is a sharing, caring atmosphere. The success of each Sales Associate mirrors the team atmosphere that speaks volumes about the organization.

Let us introduce you to the Real Estate Profession, one of the most lucrative professions in existence; a career that can lead to financial opportunity and independent wealth.

## Monthly Earning Goals

